## Assisted Living Services, Inc.

128 Broad St. Meriden, CT. 06450

Homemakers • Personal Care Attendants • Live-in Services
Providing In-home Eldercare Services Throughout Connecticut
Meriden (203) 634-8668 Glastonbury (860) 652-0662 Clinton (860) 669-1400
www.assistedlivingct.com

To: Senator Harris, Representative Ritter and Members of the P

Re: Opposition to SB 249, AAC USE OF THE TERM "ASSIST

58 249

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In the early 1990's Sharon D'Aquila was the caregiver of a granc disease. Her grandfather was a lifelong resident of Meriden and over forty years. Sharon respected his wish to remain in his hom She was able to watch for his safety in the early stages of the disease – however as the years passed and the disease progressed, the demands put upon her grew as well. As she pursued resources to assist in his care she recognized a lack of quality non-medical inhome services. She and her husband Ron then established one of the fastest growing businesses of its type in Connecticut.

Assisted Living Services, Inc. was established with The Secretary of the State of Connecticut in 1996. Each year since 1996 there has been acceptance of Business Filings with the Secretary of the State of Connecticut.

The name of the company Assisted Living Services, Inc. was chosen based upon the fact that it would best describe the services – to provide staff which will *assist* the elderly or infirm to continue *living* safely in their home environment.

Assisted Living Services, Inc. purchased property in Meriden and the business expanded with offices in Bristol, Clinton, and Glastonbury Connecticut.

Assisted Living Services, Inc. employs more than 300 staff consisting of Homemakers, Personal Care Assistants, and Live-in Companions. The Personal Care Assistants' and Live-in Companions' are formally trained as Home Health Aides or in a Nurses Aide Training Course to provide supportive care, such as bathing, dressing, feeding, and medication reminders to clients who have a chronic and stable medical condition.

Assisted Living Services, Inc. is licensed with the State of Connecticut Department of Consumer Protection as a Homemaker-Companion Agency since required by State Statute effective October 1, 2006. Registration #HCA0000124.

Assisted Living Services, Inc. has provided premier services to thousands of Connecticut's senior residents over it's nearly 15 years in business - from aging veterans, teachers, and stay-at-home mom's, to attorneys, doctors, and public officials.

Assisted Living Services, Inc. employees provided more that 600,000 hours of service to Connecticut's senior residents in 2009 alone.

The Assisted Living Services, Inc. employee and corporate State Tax contributions including State of CT. Unemployment Taxes are significant.

Assisted Living Services, Inc. has a provider contract with the Connecticut Homecare Program for Elders, and the CT. Department of Social Services, Protective Services for the Elderly since 1998.

We are strongly opposed to Senate Bill No. 249 which would prohibit us from using the term "assisted living" in our name, title, advertising, or other communication with the public. As a strong, growing company in Connecticut, we feel that this would cause devastating harm to our business and would undoubtedly result in the loss of new referrals and jobs. We have invested over \$1,000,000 to "brand" our name over the years.

Our company is well known among discharge planners and social workers in Connecticut Hospitals, Rehab. Facilities, VNA's, Geriatric Case Managers, Elder Law Attorneys and so forth. We do not compete with Connecticut's assisted living facilities and in fact our staff have been referred to families in 15 different assisted living facilities to provide care to their residents. We enjoy an important relationship with these facilities in helping their residents stay safe and in doing so help to maintain their occupancy rates. We do not, nor intend to ever misrepresent our company as a place where people can reside, or that we are licensed as an Assisted Living Services Agency.

In addition, with the same entrepreneurial spirit as in 1996, we have in recent months been working on establishing a company which would promote the use of technology in maintaining a safe "home" environment for seniors. For example, GPS based Personal Emergency Response Systems, 24 hour monitoring systems, Bed Alarms, Automated Medication Dispensing Systems, are only a few of the ways in which technology can assist the elderly to continue living safely in their home environment. We would provide these products to residents and facilities in Connecticut as well as worldwide through an e-commerce website. Assisted Living Technologies, Inc. would be the perfect name for this new company that would create new jobs in Connecticut, would it not?

Please consider the implications that Senate Bill No. 249 would have on an established, highly successful business in Connecticut named Assisted Living Services, Inc. since 1996 and also consider its impact on free trade.

Thank you,

Sharon D'Aquila President Assisted Living Services, Inc.

Ronald D'Aquila RN Vice President Assisted Living Services, Inc.

## CERTIFICATE OF INCORPORATION

STOCK CORPORATION
Office of the Secretary of the State

30 Trinity Street / P.O. Box 150470 / Hartford, CT 06115-0470 Space for office use only

Return confirmation of filing to:

Customer I.D. #

City 330 Roberts 9	ORTING CORP. Street, Suite 203 CT 06108-3654	المائية المنطقة المائية	Assistant l		
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## business filings

FILING HISTO	DRY:						
Business ID: 0546970	: Business Name: ASSISTED LIVING SERVICES, INC.						
Filing #:	Filing Date/Time:	Effective Date/Time:	Filing Type:	Vol_Type:	Volume:	Start Page:	# Pages:
0001650640	Oct 30, 1996 3:51:00 PM		RESERVATION	В	00085	1272	<b>.</b>
0001653672	Nov 07, 1996 2:43:00 PM		INCORPORATION	В	00087	0700	2
0001653673	Nov 07, 1996 2:43:00 PM		ORG REPORT	В	00087	0702	1
0001809399	Dec 08, 1997 8:30:00 AM	Dec 08, 1997 8:30:00 AM	REPORT (1997)	В	00175	1109	2
0001924610	Dec 09, 1998 8:30:00 AM	Dec 09, 1998 8:30:00 AM	REPORT (1998)	В	00237	3436	2 -
0002051337	Dec 10, 1999 8:30:00 AM	Dec 10, 1999 8:30:00 AM	REPORT (1999)	В	00306	1518	2
0002185159	Nov 14, 2000 8:30:00 AM	Nov 14, 2000 8:30:00 AM	REPORT (2000)	В	00376	0162	2
0002354175	Nov 07, 2001 8:30:00 AM	Nov 07, 2001 8:30:00 AM	REPORT (2001)	В	00460	2263	2
0002562624	Dec 27, 2002 8:30:00 AM	Dec 27, 2002 8:30:00 AM	REPORT (2002)	В	00570	0020	2
0002737921	Nov 28, 2003 8:30:00 AM	Nov 28, 2003 8:30:00 AM	REPORT (2003)	В	00659	1574	2
0002953901	Nov 26, 2004 8:30:00 AM		REPORT (2004)	В	00779	1044	2
0003122438	Nov 22, 2005 8:30:00 AM		REPORT (2005)	В	00868	0925	2
0003330468	Nov 08, 2006 1:41:11 PM		REPORT (2006)	В	00976	2134	2
0003577318	Nov 20, 2007 8:30:00 AM		REPORT (2007)	В	01103	0924	2
0003806669	Oct 22, 2008 8:30:00 AM		REPORT (2008)	В	01221	1764	2
0004047346	Nov 09, 2009 1:17:02 PM		REPORT (2009)	В	01345	1891	2
0004072480	Dec 28, 2009 8:30:00 AM	Dec 28, 2009 8:30:00 AM	AMEND	В	01358	0978	3

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## business inquiry

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**Business Name:** 

ASSISTED LIVING SERVICES, INC.

**Business ID:** 

**Business Address:** 

0546970

128 BROAD STREET, MERIDEN, CT,

06450

Mailing Address:

128 BROAD STREET, MERIDEN, CT, 06450

Citizenship/State Inc: Last Report Year:

Domestic/CT

2009

Business Type:

**Business Status:** 

Date Inc./Register:

Stock

Active

Nov 07, 1996

PRINCIPALS:

Name/Title:

SHARON M D'AQUILA

**PRES** 

SHARON M D'AQUILA DIR

RONALD D'AQUILA

VICE PERSIDENT

**BUSINESS SUMMARY:** 

Agent Name:

» View Name History

PETER E MELIEN ESQ

**Business Address:** 

128 BROAD ST., MERIDEN, CT,

06450

128 BROAD, MERIDEN, CT.

06450

128 BROAD ST., MERIDEN, CT,

06450

Agent Business Address:

721 BROAD ST, MERIDEN, CT.

06450

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Residence Address:

38 WALLACE WAY.

MIDDLEFIELD, CT, 06455

38 WALLACE WAY,

MIDDLEFIELD, CT, 06455

38 WALLACE WAY,

MIDDLEFIELD, CT, 06455

Agent Residence Address:

243 ROAST MEAT HILL RD. KILLINGWORTH, CT, 06419

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